



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Explore the *Gross Side of Science* at the Sciencenter's New Featured Exhibition

Grossology: The (Impolite) Science of the Human Body opens this weekend

ITHACA, New York – Get ready for something gross this summer at the Sciencenter. Discover why your nose runs, where warts come from, what causes a burp, and why your body produces so much “gunk” at *Grossology: The (Impolite) Science of the Human Body*, opening this weekend, May 13 and 14.

Based on the best-selling book *Grossology*, this exhibition uses sophisticated animatronics and imaginative exhibits to tell you the good, the bad, and the downright ugly about body odor, a gurgling stomach, and much more.

“Nigel Nose-It-All” takes guest on an interactive tour of how the nose functions with allergies, sinuses, and runny noses. Mimic the build-up of acid indigestion by causing the “Burp Man” to release a giant belch. Explore the role of the kidney in a virtual reality experience in “Urine: The Game.” Discover the many features of human skin, including pimples, warts, hair, moles, and other blemishes while traversing a 12’ long fiberglass skin wall. At “Patients Please!” guests learn their body parts through a large-scale game of Operation®. See what the nose *really* knows while playing the scent-matching game “Y U Stink.”

Grossology is a collaboration between Science World, Advanced Exhibits, and *Grossology* author Sylvia Branzei. As a teacher, writer, curriculum designer and microbiologist, Branzei explains the concept of *Grossology* as a learning tool. “This is science in disguise,” she says. “If we teach students in their own words, they’ll understand better and actually learn something.”

Grossology: The (Impolite) Science of the Human Body opens to the public this weekend, Saturday, May 13, 10 am – 5 pm, and Sunday, May 14, 12 pm – 5 pm. This exhibition is included with regular museum admission. For more information call 607-272-0600, visit our website at www.sciencenter.org or visit the *Grossology* tour website at www.grossologytour.com.

About the Sciencenter:

The Sciencenter inspires excitement for science through interactive exhibits and programs that engage, educate, and empower. The hands-on museum offers guests of all ages more than 250 exhibits, educational programs, a gift shop, and seasonal outdoor science playground. The museum is open Tuesday - Saturday from 10 am to 5 pm, and Sunday from noon to 5 pm. General admission

is \$8 (ages 2 – 64), \$7 for seniors (ages 65+), and free to members and kids under 2. For membership information, current programs, and activities, please visit www.sciencenter.org. The Sciencenter is a proud member of the Discovery Trail in Ithaca.

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